



Proclamation

Presented to

First Insurance Company of Hawaii, Ltd.

WHEREAS, First Insurance Company of Hawaii opened its doors on August 11, 1911; the company was originally chartered as Home Insurance Company of Hawaii, Ltd.; and

WHEREAS, First Insurance Company of Hawaii experienced significant growth through the years; on the company's 50th Anniversary in 1961, Home Insurance Company of Hawaii, Ltd. changed its name to First Insurance Company of Hawaii, Ltd.; reflecting its standing as the largest and oldest property and casualty insurance company in the State; and

WHEREAS, First Insurance Company of Hawaii offers a diverse range of Personal and Commercial Line products, which it distributes through its network of 28 independent agencies; First Insurance Company of Hawaii's responsiveness to its customers has been an essential element in its longstanding success; reflecting in a customer satisfaction rate of more than 97 percent; and

WHEREAS, First Insurance Company of Hawaii history of success has gained local and national attention; the Ward Group, which analyzes the financial strength of thousands of property and casualty insurance companies nationwide, has ranked First Insurance Company of Hawaii among the nation's Top 50 Insurers; A.M. Best Co., whose ratings are widely recognized as a benchmark of an insurer's financial strength, has for years given First Insurance Company of Hawaii an "excellent" or "A" rating; Honolulu Magazine readers voted First Insurance Company of Hawaii the "Best Insurance Company" in its Best of Honolulu Awards for 2011; and

WHEREAS, First Insurance Company of Hawaii's Community Action Team performed roughly 1,300 hours of community service, including 45 community events, making more than 100 Meals on Wheels deliveries and supporting 14 charitable organizations in 2010; and

WHEREAS, First Insurance Company of Hawaii is undertaking a yearlong campaign called "Inspiring by Example;" throughout the year, employee volunteers will give back to Hawaii's charities and non-profit organizations in 100 different ways; this campaign directly supports the company's core values of R-I-C-E: Respect, Integrity, Creating the future for the Company and the Community, and Excellence; and

WHEREAS, First Insurance Company of Hawaii will celebrate its 100th Anniversary on August 11, 2011;

THEREFORE I, NEIL ABERCROMBIE, Governor, and I, BRIAN SCHATZ, Lieutenant Governor of the State of Hawai'i, do hereby proclaim August 11, 2011 as

"FIRST INSURANCE COMPANY OF HAWAII DAY"

in Hawai'i and encourage the people of the Aloha State to join us in recognizing First Insurance Company of Hawaii for its outstanding service and contributions to our local communities.

DONE at the State Capitol, in the Executive Chambers, Honolulu, State of Hawai'i, this eighteenth day of July, 2011.

NEIL ABERCROMBIE

Governor, State of Hawai'i

BRIAN SCHATZ

Lt. Governor, State of Hawai'i